

www.retailforce.net

RETAILFORCE SOLUTIONS<sup>TM</sup>

Increase sales, lower costs, minimize risks, improve brand visibility.



With RetaiForce, your tried and tested, cost-effective, outcome-driven partner.

## SIMPLE SOLUTIONS FOR SUCCESSFUL BUSINESSES™



### RetailForce Knowledge

Webinars, seminars and workshops.

Consulting & Advisory.

Get a complete scope of deep commercial expertise to support you in entering any market.

- Market Management & Importation
- Sales & Account Management
- Distribution & Sales Support
- Marketing & Communication



#### **RetailForce Planning**

Expertly crafted to meet the specific needs of our industry verticals. Ready to go solutions, created utilizing our extensive industry experience.

- RetailForce Strateca<sup>™</sup>
- RetailForce Ready<sup>™</sup>



### RetailForce Selling

Drawing upon our extensive expertise in retail technology, we deliver ready-to-deploy solutions that are custom-built to enhance efficiency, streamline operations, and drive growth within the retail landscape.

- RetailForce Verified™
- RetailForce Meet the Buyer™

### **KPIs THAT MATTER TO YOU**

20+ years of business development, marketing and sales experience with leading manufacturers, distributors, retailers, marketing agencies, and media companies.

15+ years of expertise working in regulated product environment with government agencies, chambers of commerce, not-forprofit organizations, consulting firms, lobbyists.

10+ years of executive leadership with multiple brands and in diverse markets such as Canada, USA, Europe - including Private Label Development & Management.

# How can we help?

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